

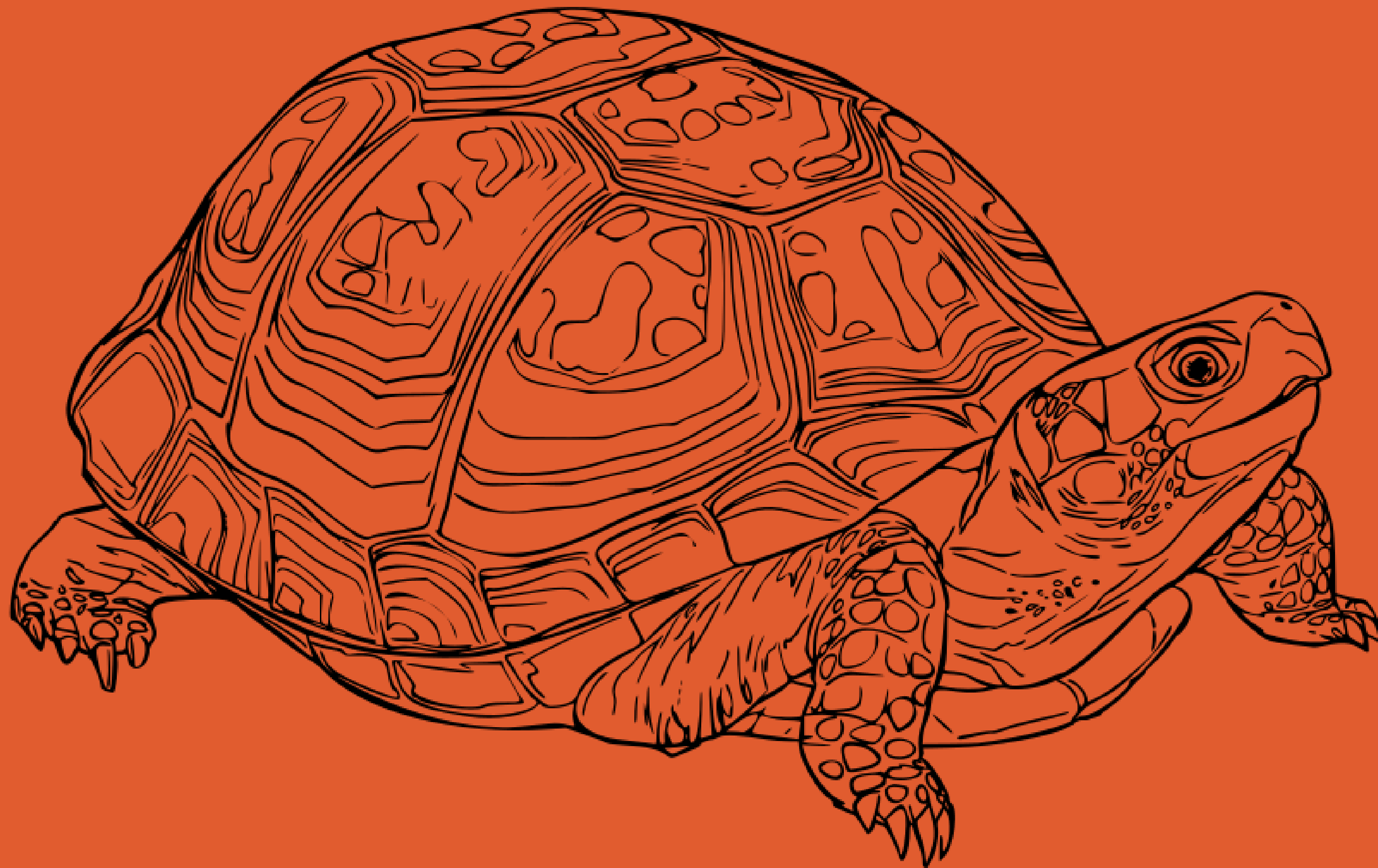
Brian Young

Collection Strategist

**Emerging
Trends in
Academic
Publishing**

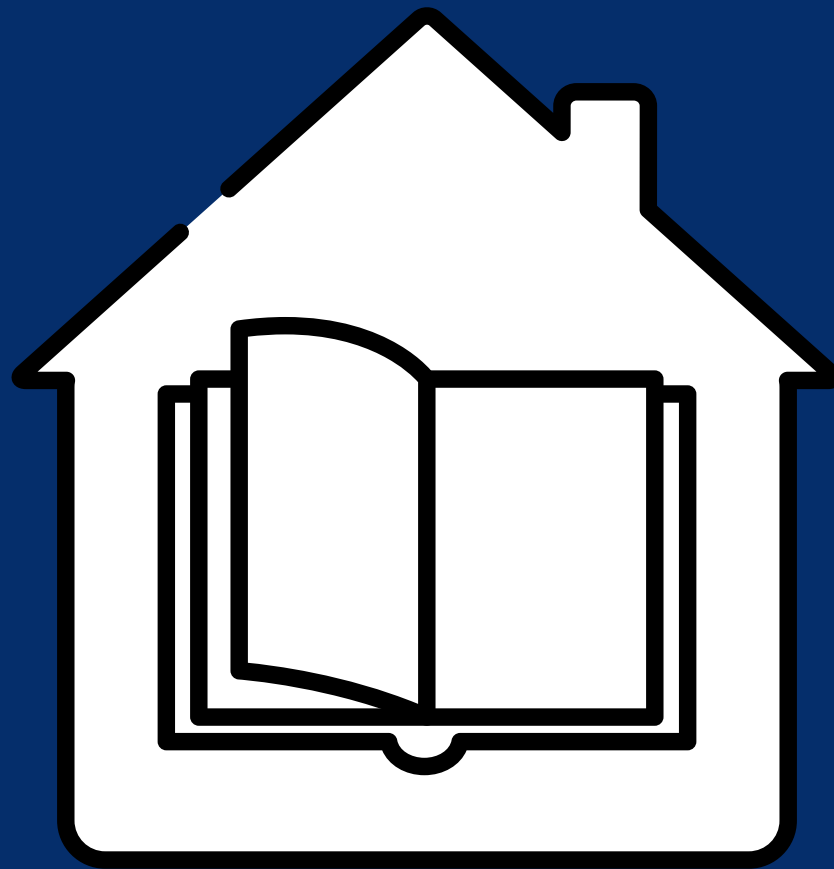
Eye Towards Open Access

- 01** Transformative Agreements
(Read and Publish)
- 02** Open Access E-Books
- 03** Controlled Digital Lending
- 04** Publisher --> Analytics
- 05** Collections as Service
Tools as Collections

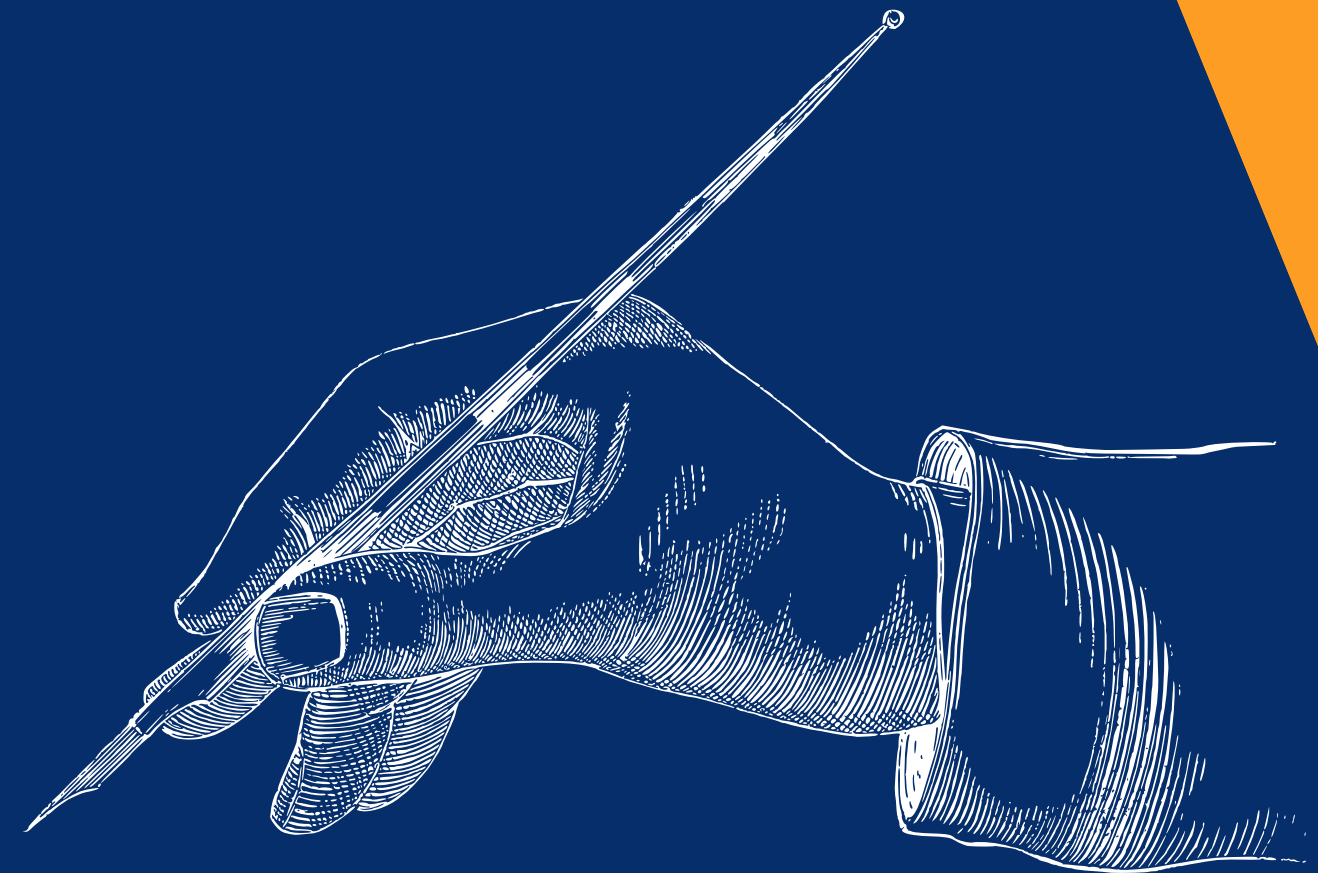


01

Transformative Agreements (TAs)

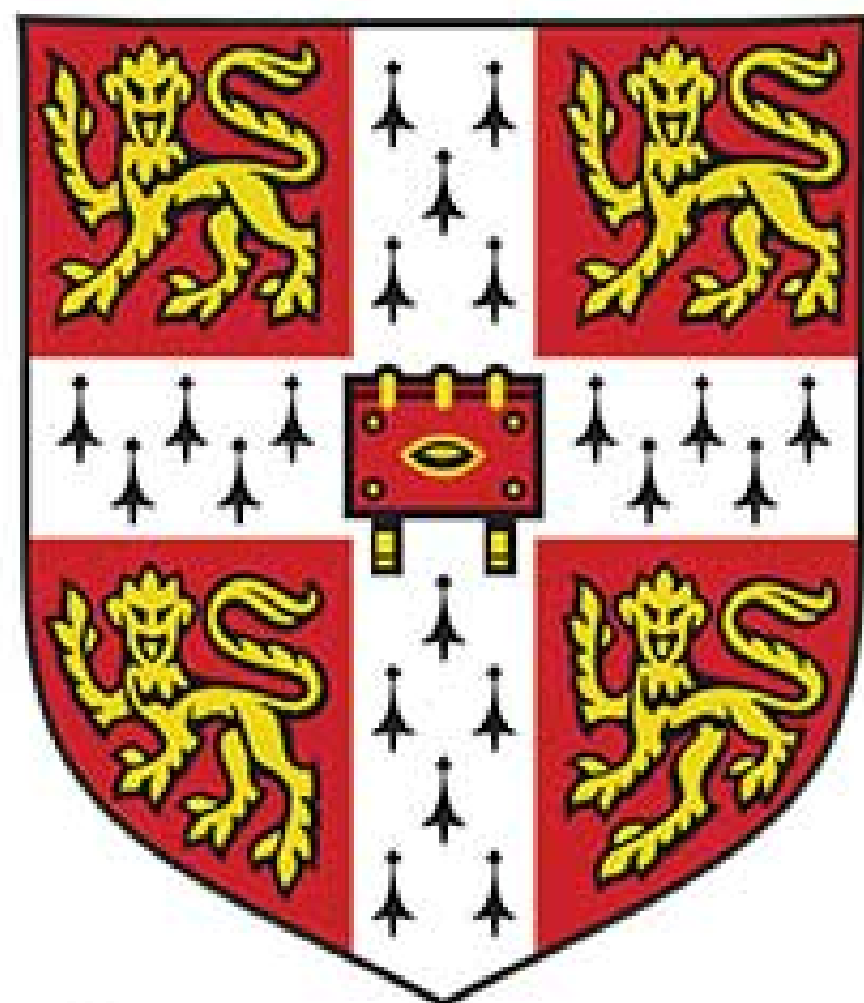


historical spend



Portion of costs cover publishing; authors still insulated from costs

- **Makes open access more equitable at institutions who have a transformative agreement (TA)**
- **Increases access to paywalled journal content at institutions who have a TA**
- **Increases global availability to articles published through the TA**



CAMBRIDGE
UNIVERSITY PRESS

- Univ. of Mississippi signed agreement
- Starts January 1, 2022
- UM affiliate as corresponding author
- Gold open access

100%

UM author APCs covered
Journal availability

TA Myths

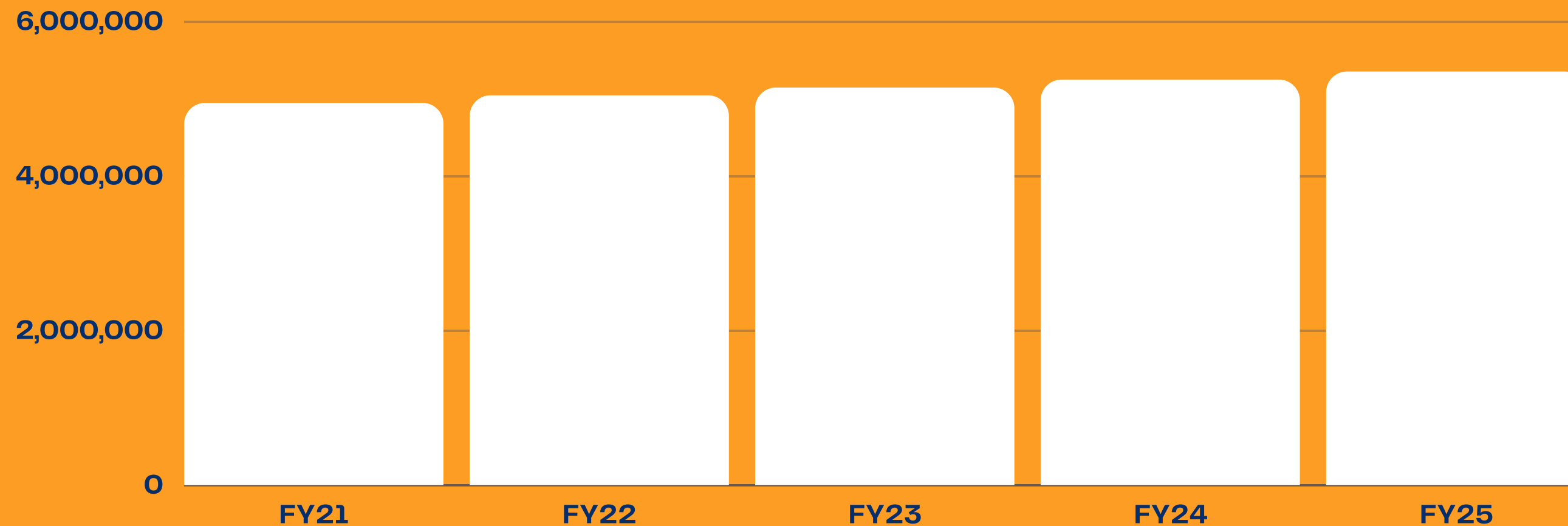


Ashley Farley
Program Officer of
Knowledge & Research Services
Gates Foundation

- **TAs lead to more equity in scholarly publishing**
- **TAs proven way to transition closed-->open**
- TAs move system away from APCs
- TAs will increase transparency
- TAs will lead to competitive pricing
- TAs help libraries' negotiating position

[Learn More](#)

Sustainable?



2%

Annual Increase

\$400k

deficit by FY25

02

Open Access E-Books

Knowledge Unlatched (KU)

MIT Press Direct to Open (D2O)



Knowledge Unlatched

- Established in 2012
- Crowdfunded by libraries
- Curated lists by librarians
- ~350 OA books in 2022

Tragedy of the Commons?



- Univ. of Miss. pledged in 2020
- No 2021 contributions, collection fully unlocked
- Strategic/philosophical alignment?

[Learn More](#)

MIT Press Direct to Open



- Established 2021
- Successful funding makes all frontfile MIT Press books OA
- Participating libraries gain access to MIT Press archives

[Learn More](#)

MIT Press Direct to Open



- ~\$5k for UM participation
- Strategic/philosophical alignment?

Learn More

cOAlition S statement on Open Access for academic books

OA mandates in place for Wellcome and World Health Organization (among others)

03

Controlled Digital Lending (CDL)

CDL ≠ OA Books

Aligns with Library's Resource Sharing Mission

Opposed by Author's Guild and various publishers

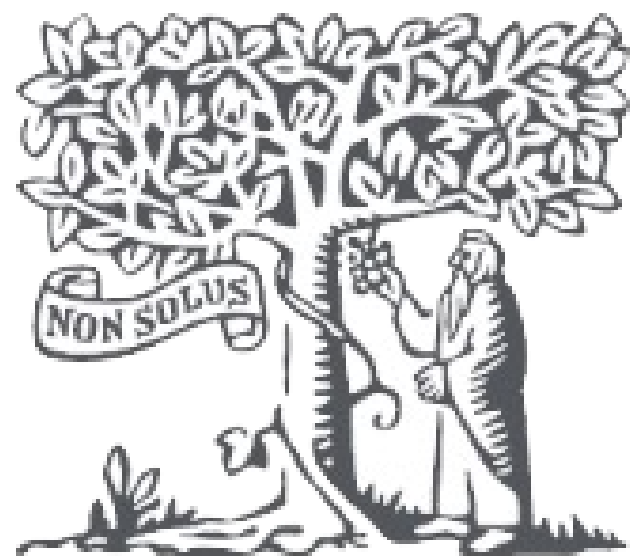
[Read Document](#)

Future Thinking:

ASERL's Resource Guide to
Controlled Digital Lending
for Research Libraries

04

Publishing --> Analytics



ELSEVIER

Analytics Companies

Not Publishers

Elsevier

Elsevier is a leader in information and analytics for customers across the global research and health ecosystems

Clarivate

Clarivate is a global leader in providing trusted insights and analytics to accelerate the pace of innovation.

The Age of Surveillance Capitalism



Dr. Shoshana Zuboff
Harvard Business School

SZ:

Big tech companies commodified one of the last natural resources: human privacy

BY:

In a world of open access, what is the most valuable commodity?

The research lifecycle, but more importantly: the data associated with that lifecycle.

05

Collections as Service Tools as Collections

How do we leverage the mass amounts of scholarship and computational approaches to create new knowledge?

**Google nGrams
(2010)**

**Text Mining Permissions
(~2014 Example)**

Tools as Collections

Collections as Service

Provide computational solutions for non-computational researchers (or just those who appreciate the time savings) | supports digital scholarship projects

ProQuest



**Text and Data
Mining Studio**

Gale



Digital Scholar Lab

JSTOR



Constellate

Nature News Article
October 26, 2021



Carl Malamud

Founder of
Public.Resource.Org

Giant, free index to world's research papers released online

107 million papers
335 billion words



Exemption to Prohibition on Circumvention of Copyright Protection Systems for Access Control Technologies

"the prohibition against circumvention of technological measures that effectively control access to copyrighted works shall not apply for the next three years to persons who engage in certain noninfringing uses of certain classes of such works"

Thank You!

Questions?

CONTACT

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